

# LIFESPEAK

WORK • LEARN • THRIVE

LifeSpeak Inc. is pleased to bring you valuable information, insights and strategies related to pandemic awareness and preparedness in the form of streaming video clips from a select panel of acclaimed and knowledgeable experts. The Pandemic series features clips on topics such as: **Facts About the H1N1 Virus, Employee Preparedness, Caring for Someone Who is Sick** and a section answering a number of **Frequently Asked Questions**.

## LIFESPEAK ON DEMAND™



This e-learning tool provides high calibre expertise and advice to all employees on a consistent basis, at times and locations that are convenient to them or as their specific needs arise, while also allowing employees to revisit content to “refresh” knowledge. The format is extremely attractive to organizations that have employees and staff across the country, by allowing equal access to the content regardless of location or travel/work schedules. The information can also be shared with family members. Each volume is lead by a subject matter expert and includes six 6 - 10 minute segments, including a “Frequently Asked Questions” segment, and a printable information tip sheet that is designed in conjunction with the expert.

## BILINGUAL CONTENT

The Pandemic Primer LifeSpeak On Demand Library is available in both French and English.

## FOR MORE INFORMATION

For more information please visit our website at [www.lifespeak.ca](http://www.lifespeak.ca).

## PRICE

The fee for obtaining one year’s unlimited access is as follows:

2 Volumes Series (12 clips) = \$6,000

3 Volumes Series (18 clips) = \$9,000

The fee for retaining the volumes beyond a one year period is 35% of the initial fee for each subsequent year following the first year. Included in the fee are services related to execution details including promotional materials (including a launch message), monthly messages to promote usage of the clips as well as expert written online resources that accompany each volume.

# PANDEMIC PRIMER: INFORMATION, INSIGHTS AND STRATEGIES FOR EMPLOYEES

## VOLUME ONE - ENGLISH

**Dr. Paul Tepperman, Occupational Health Physician and Business Health Consultant**

Dr. Paul Tepperman spent over 28 years as the full-time Corporate Medical Director of one of Canada's largest retail companies. He has worked closely with a variety of businesses on matters related to pandemic preparedness and has been well received as a knowledgeable speaker on a number of health related topics. After graduating from the Faculty of Medicine at the University of Toronto and interning at Mount Sinai Hospital, he has worked both in private practice and as an occupational health physician with corporations in various sectors prior to assuming his full-time role. Dr. Tepperman is a member of a number of medical associations including the College of Physicians and Surgeons of Ontario and the Occupational Medicine Association of Canada. He is also a fellow of the American College of Occupational and Environmental Medicine.

## VOLUME TWO - FRENCH

**Dr. Andre Dascal, Senior Infectious Disease Physician & Microbiologist, Associate Professor of Medicine, McGill University**

Dr. Dascal completed his Internal Medicine training at McGill. Following a fellowship and staff positions in Infectious Disease at the University of Massachusetts. He joined the Jewish General Hospital in 1987 in Infectious Disease and Microbiology. He has held the positions of Associate Medical Director and Chairman of the Medical Executive Committee. For the past 14 years, Dr. Dascal has had a particular interest in emerging infections and bio-terrorism. He serves and has served as an infectious disease consultant for a variety of Quebec organizations. In 2003, he volunteered as an Infectious Disease Clinician for the care of SARS patients in Toronto. He has been awarded numerous research grants including in Pandemic Preparedness. He has lectured on emerging infections, influenza pandemic as well as on bioterrorism and preparedness to many public and professional organizations and is recognized as an expert in this emerging field.

### ***Pandemic Primer: Information, Insights and Strategies (for employees)***

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|--------------------------------|-----------------------------------|
| 1. Definitions of Flu/Pandemic | 4. Employee Preparedness          |
| 2. Disease Specifics - H1N1    | 5. Caring for Someone who is Sick |
| 3. Patterns/Current Status     | 6. Frequently Asked Questions     |

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# PANDEMIC PRIMER: BUSINESS CONTINUITY AND RESPONSIBILITIES FOR MANAGERS

## VOLUME THREE - ENGLISH

**Dr. Randy Wax, Internal Medicine and Critical Care Doctor**

Dr. Wax is a specialist in Internal Medicine and Critical Care Medicine at Mount Sinai Hospital. He is an Assistant Professor in the Department of Medicine at the University of Toronto. His clinical and research interests include management of cardiac arrest, special resuscitation situations including Protected Code Blue during biohazard events, disaster preparedness, transport medicine, and crisis training in unique environments. He is a critical care consultant physician for Ontario's Emergency Medical Assistance Team.

Dr. Wax has received numerous awards for excellence and innovation in education. He has also published many papers and book chapters. He is a frequent speaker at national and international conferences and has been sought after by the media on matters related to SARS as well as the recent H1N1 pandemic. He was recently appointed to head up the H1N1 task force for the Society of Critical Care Medicine, the largest critical care organization in the US.

**Harold Wax, Corporate Security Professional**

Harold Wax is the Chief Security Officer for Symcor Inc., one of North America's largest financial processing companies. In this role, Mr. Wax is responsible for Corporate Security and Investigations as well as Corporate Emergency Response and plays a key role in Pandemic Response Planning. Throughout his career, Mr. Wax acted as Incident Manager during several business continuity incidents including natural disasters, labour disputes, and civil disorder.

Harold Wax received his Emergency Medical Care Assistant (EMCA) certification from Conestoga College in 1996. He has worked in the pre-hospital setting as a Primary Care Paramedic as well as practicing his paramedicine skills in the movie and television industry both on and off camera. He currently holds an A-EMCA (Advanced) certification from the Ontario Ministry of Health. Mr. Wax is also a volunteer member of the Ontario Provincial Police and has worked in the Provincial Auxiliary Program since 1996. He has held numerous positions during his time with the O.P.P. including Inspector/Regional Director for the O.P.P.'s Central Region.

### ***Pandemic Primer: Business Continuity and Responsibilities (for managers)***

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|---|---|
| 1. Facts About H1N1   | 4. Managing the Pandemic Response             |
| 2. Protection Measures to Introduce for Employees                   | 5. Mental Health during Response and Recovery |
| 3. Best Practices for Design & Implementation of Preparedness Plans | 6. Frequently Asked Questions                 |